



GoM resolved to pay compensation to 28 victims of extra judicial killing

IT News

Imphal, June 17: In what would be termed as a small respite for the prolonged battle for justice against the numerous cases of extrajudicial killings being carried out by the security forces in the state, the state government have finally sanctioned '1.54,000/- (rupees one crore fifty four lakh) for payment of compensation of '5,50,000/- (rupees five lakh fifty thousand) each to the next of kins of 28 (twenty eight) victims. The order is in compliance with the recommendations of the National Human rights Commission and in compliance of Writ Petition (Criminal) No. 129/2012 of Supreme Court order dated 22/4/2016. It may be mentioned that The Extra Judicial Execution Victim Families Association (EEVFA) filed two writ petitions under Article 32 of the Constitution of India which state that during

period May, 1979 to May, 2012, 1528 people were killed in Manipur in extra-judicial execution. The statement is mainly based on a memorandum prepared by 'Civil Society Coalition on Human Rights in Manipur and the UN' and submitted to Christof Heyns, Special Rapporteur on extrajudicial, summary or arbitrary executions, Mission to India, 19-30 March, 2012.

The Memorandum compiles the list of 1528 people allegedly killed unlawfully by the State Police or the security forces. The writ petitioners later on filed "Compilation 1" and "Compilation 2". In "Compilation 1" details are

given of ten (10) cases relating to the killings of eleven (11) persons (out of the list of 1528); in "Compilation 2", similarly details are given of thirteen (13) cases in which altogether seventeen (17) persons (out of the list of 1528) are alleged to have been killed in extra judicial executions.

The Supreme Court on 24 Nov 2012 questioned the "orientation" of the Manipur government over extra-judicial killings in the state and reprimanded it for drawing a parallel with the states of Gujarat and Maharashtra, which are already under the court's scanner over contentious encounters.

Manipur, in its response to a PIL which alleged 1,528 extra-judicial killings in last 30 years in the state, had requested the court to consider this matter along with other pending cases relating to encounter killings.

The 28 deceased for whom compensation will be given to the next of kin are: 1) Khumbongnayum Orsonjit Singh, S/o Imo of Konjeng Hajari Leikai, 2) Sorokhaibam Amarjit Singh, S/o Achou of Chairen Makha Leikai, 3) Akoijam Priyobarta @ Bochou S/o Rajen of Mongsangei Boroi Makhong, 4) Md Taslimuddin S/o Md Karimuddin of Lilon Chaobok Mairenkhun. 5)

Salam Gurung @ Jingo, S/o Memtombi Devi of Sagolband Meino Leirak, 6) Pebam Ojat @ Inao, S/o (L) Pakchao of Kwaiteihel Lamdong, 7) Kudus Ali @ Boiocha, S/o Md. Hayat Ali of Urup Makha Leikai 8) Angom Brajamani @ Tomba Singh, S/o A. Ibochou Singh of Phayeng Makha Leikai 9) Md. Razak Khan, S/o Md Abdul Hakim of Lilon Leihakongh 10) Chongthang Nanao @ Sanjony, S/o Ch. Iboyai Singh of Sekmajin Maning Leikai 11) Nameirkapam Govind Meetei, S/o Nameirkapam Basanta, Bashikhong Mamang Leikai 12) Nameirkapam Noba Singh, S/o Nameirkapam Basanta, Bashikhong Mamang Leikai

13) Khagembam Priyokumar Singh, S/O (L) Khocha of Wangjing village 14) Sorokhaibam Nehru Singh S/o S. Ibohal Singh of Charangpat Mayai Leikai 15) Laishram Ranbir Singh S/o L. Ibobi Singh of Uchiwa Awang Leikai 16) Md Jamir Khan S/o Md. Fajur Rahaman of Keirao Makting Major Ingkhol 17) Limlenbert @ Berinco Hangsing S/o Khupminlelin of New Lambulane 18) Tangtinsiei Kipgen S/o Khupmulein of KHengiang village, Seikul 19) Sora Rojiti S/o S. Kamini of Kangkopi Bazar 20) Chongthang Umakanta @ Manaotom Singh S/o Ch. Gunamani of Iroisemba Mamang Leikai 21) Thokchom Nungoi Mayai Leikai.

Momocha Singh S/o Th. Gulapi Singh of Keishampat Konjeng Hajari Leikai 22) Mohd. Ishaque S/o Abdul Razak of Lilon Chaobok, Mairenkhun 23) Mohd. Mustakim S/o Abdul Hasan of Lilon Chaobok, Mairenkhun 24) Ng. Yangba Singh S/o Ng. B Singh of Thongju Pt-II 25) Chaholiangbao Abomoei @ Chaholbao S/o A. Paonambao of Tamei Sub-Division, Tamenglong 26) Thokchom Inao @ Herojit S/o Th. Nimai Singh of Chairel Awang Leikai 27) Chungkham Sanjiti Singh S/o Ch. Khelen Meetei of Khurai Kongpal Sajor Leikai 28) Thokchom Ranjith Singh S/o Th. Chinglen Singh of Itham Nungoi Mayai Leikai.

Counter blockade continues on different routes of the state

IT News

Imphal, Junwe 17: In condemnation of the 10 day's economic blockade which is being imposed on National Highways, counter economic blockade which has been launched by different Meira Paibis and local clubs continues at different parts of the state today also.

Different Meira Paibis and local club volunteers of Etam Nungoi of Lamlai Police Station, Pheidring, Moirang Lamkhang, Tronglaobi, Tera Khongshangbi, Khuyathong, Khonghampat, Kwakta Moirang Turel Mapal, Kumbi and many other areas of the state prevented transportation of any goods along roads

leading to different hill districts today. Meira Paibis and local club volunteers confiscated huge number of goods transported in different vehicles including passengers service from the areas where the counter economic blockade have been imposed since today early morning.

During the counter economic blockade, transportation of any goods from different areas of the state to hill districts were also prohibited while different Meira Paibis appealed to all the concern to call off the ongoing economic blockade along the National Highways. Vehicles coming from Imphal and towards Imphal were detained. Vehicles were checked for transportation of goods.

No report of unwanted incident has been received so far.

continue to be imposed. The ongoing 10-days economic blockade was called by the JAC Against Anti-Tribal Bills Manipur and the Outer Manipur Tribal Forum in denunciation of the three Bills passed by the Assembly on August 31 last year. Meanwhile, a large number of 50/60 male persons today came out on the street of Kangpokpi area in support of the ongoing economic blockade on the National Highways. Vehicles coming from Imphal and towards Imphal were detained. Vehicles were checked for transportation of goods.

No report of unwanted incident has been received so far.

ILPS protests continue

IT News

Imphal, June 17: As part of the ongoing demand for implementation of ILPS in the state, different meira paibis, local clubs and organizations today staged protests by blocking the road of Wangbal to Pallel stretch.

Meira Paibis of Wangbal, Pallel and Khongjom blocked one side of the road in protest demanding the implementation of ILPS in the state.

Sit-in-protests were staged along the Wangbal- Pallel stretch. Huge number of women folks and Meira Paibis of Pallel and

Khongjom also staged sit-in protest at Pallel Bazar and Khongjom Bazar. Placards demanding the implementation of ILPS were also put up during the protest. A Meira Paibi agitator said that until the Bills for ILPS are put into act, different forms of agitations will continue.

During the protest, tires were burnt, woods and logs were used to block the road.

Slogans demanding immediate implementation of ILPS in the state were shouted. Commercial vehicles including police vehicles were made to turn back from the blocked roads.

Hang to death

IT News

Imphal, June 17: A male person of aged around 40 today was found dead hanging inside a building at Awang Khal Part-II at around 4: 30 am by family members. The deceased has been identified as Jibon Singh s/o Late Ibomcha residence of Wangu Nongyai Khal under Thoubal District. Report says, Jibon got married to a Rongmei Tribe girl. Since then, Jibon have been residing at the residence of his wife. Family members found the dead body of Jibon hanging inside his residence where he has been living after marrying to the Rongmei tribe girl.

Indian Army planning to convert school into camp

IT News

Imphal, June 17: The 14 Sikh Regiment has approached the state Government through the DC of Tamenglong for utilization of school structure as their camp. A reliable input from our source informed Imphal Times that in a letter No. 3033/14-SIKH/Q dated 21/4/16 from the Commanding Officer, 14 Sikh Regiment requested the Deputy Commissioner Tamenglong for utilization of Jawahar Bal Bhawan at Awangkhal, Tamenglong District. In this

regard, a senior officer of the security forces. The present approach of the Sikh Regiment is observed as a decision to re-establish its presence and strengthen the position of the Indian security forces for the sake of security and an effort to bring tranquility and peace. However, there has been an increasing outcry over the security forces occupying educational institutions and converting the school structures as their camp depriving the children of the area from getting their education.

KCP-PML called for solidarity and alleged D & R of GoI on the occasion of June 18

IT News

Imphal, June 17: Kangleipak Communist Party (KCP)-Poirei Meitei Lup has called all the ethnic communities in the state of Manipur to show solidarity and stand against the "divide and rule" policy colonial India. In a release, Malemganba Meetei, Publicity Secretary of the outfit said that since time immemorial various ethnic communities have been staying harmoniously the erstwhile sovereign Kangleipak (Manipur). However, after the sovereign state- Kangleipak had been annexed to Indian union, the ethnic people of Manipur have been living in a situation a slavery.

Under the guise of democracy, the colonial Bharat has been continuously spewing poison of enmity among the various communities of Manipur. After trying to appease with one of the underground group of neighbouring Nagaland, the colonial India is making another bid to break Manipur into pieces by entering to peace discussion with Kuki armed outfits. Despite of all its effort to divide Manipur for years, the effort of India and its agents would remain futile. The blaring example is the incident of June 18, 2001, where people from all the ethnic communities of Manipur came out in protest against the Bangkok agreement signed between Indian government and NSCN (IM).

The June 18 incident, where 18 people sacrificed their lives in protest against the division of Manipur, has been written vividly in the history of Manipur as a sacrifice for the unity of the state and standing against the divide and rule policy of India.

With the advent of the June 18 celebration, the outfit has paid befitting floral tribute to the departed souls of June 18 during a function held at its Central Headquarters and various key posts and vowed to regain the lost sovereignty of Manipur, informed the release.

Irang Bridge closed for maintenance

IT News

Imphal, June 17: Due to maintenance work of the deteriorating conditions of Irang Bridge, it will be closed down for 2 hrs from 10:00am to 12:00pm for 2 days along NH37 Taobam. All kinds of vehicles plying along this road will be stopped during the said time.

The Brand's Harbinger-Celebrities, Bloggers or New me!!! Which one will you pick for your start-up?

By : Ramina Haorokcham

When we talk of Brand harbinger (or message bearer or say Endorsed in advertising and marketing age), the trail have been either we had this choice of a **film actor/ actress** who deliver hit movies one after another (The Khans, The Bachans or The Kapoor's) or **Cricketers** who makes us united with one spirit of "winning" during the world cup or some Models who were doing good in those times. The results were supported by some data/numbers or popularity among their fan base or sometimes the owner of the brand decides and takes the call.

Pros: They definitely have high reach of consumers and high capacity of converting the sales as we, Indian are moviegoers or cricket lovers and have attached ourselves to our Idols in film stars and cricketers. They have become our soul- companion.

Cons: They are expensive, but main important point is - Do you really need to bring those celebs to bring out your ideas in a bigger way or do your start-up really needs those fulfilling gap? So the question of solving a problem by your start-up (every investors' concern in every pitch) becomes a blury situation.

Then came the era of **Bloggers** who actually write

anything they put their hands on - be it in tech, food, fashions, travels and even Zero wash blogs etc. They are engaging, enriching and become a mini celebrity on social media networks as they have more 10K+ followers (many started buying them also). The brands started falling in love with them because they have become an influence in this small world community of blogs, Internet and media and consumers who are tied to their experiences. Brands started paying them to bring the brand's message and reach their real consumer too

Pros: They are engaging and have massive followers. They are not expensive and no celebs' tantrums. They definitely bring awareness and results because of now dominance of social media in our lives.

Cons: Are they really the quality ones who can portray the brand? All the followers are not organic or real ones and being silent followers on their page Or do they connect to the brand. For e.g., a blogger who used to wear all fast fashion clothes in all her blog's post one day cannot acclaimed a high luxury brand just because she has 50K followers. The essence of brands, and nuances among her followers will bring and see that big gap.

So, within these negotiations of Celebs endorsement and Blogger's trend, I noticed very recently a group of smart

youth of people in late teens and early 20's in Facebook, Instagram, and snap chats and being an influence to the followers. I don't know what to refer them but I would love to call them "**New me**" young crowds who are born in the era of social media & apps and love themselves and post 3 selves without feeling guilty or scared of. They are totally "It's my life" real generation even if Bon Jovi sung it long time back.

"The New me" community are definitely a mix of smart brains and beauty and being a fashionistas in the way of Kendall and Gigi Hadid's best combo which actually are so naturally born star and also ambitious.

They love to dubsmash the current trending songs or dialogues from movies, and technically use those apps like musical.Ly, Snap chat app and lip sync with acts and enthrall their audience. They are the legit crowd pullers, never a dull post on their page. They gather the most organic likes and comments. How amazing marketer they are, right?

Pros: They know this generation and goes with the flow; they don't have a rule, which comes easy for the consumer to relate to them. They actually love them and their influence can play a pivotal part in bringing awareness and reach to the consumers.

Cons: Right now, no directions and they love this freedom. It's so early to tell anything but definitely when these people have directions. I hope they still are fresh, vibrant and sounds intelligent unlike some of those boring bloggers.

Luckily we found this group when searching for a right person to connect to our new launch of young and peppy wears "**Pearl Blush**". Seriously trashed those bloggers who have 20K followers and 5 likes in their post and they disappointed me to that level that we needed to scout for the right one with greater quality and influence on the product and can reflect the essence of the brands with her personality. I know there will be more underlying answers to the brand connections and endorsement but for the time being, we would stick to the reality "New Me for many reasons for our start-up."

Hope this would continue even in future when we grow. We love digging more and generating insights and getting utilization of the resources available.

P.S: When you think of next startup you want to invest, think us though!

Disclaimer: Different start-ups, different strokes (entertain at your own risk)