

# Editorial

Imphal, Monday, October 12, 2015

## Tangled tourism prospects

The development of a region or a state depends to a very large extent on the availability; or otherwise of basic infrastructures like roadways, sanitation and power which will aid in accelerating the process further. The initiative of the state government to organize an annual festival aimed at creating awareness and interest for tourists and for developing tourism in the state and the rest of the North East region is a welcome move and is a sorely needed shot in the arm for jump starting the long neglected Tourism sector which holds a lot of potential for rapid development and a way for the state to wriggle itself out of the quagmire of disappointments and negativity that is threatening to pull the society into regression. The festival also entail the development of all related sectors like transportation, hotels, traditional handicrafts and hospitality industry etc- to name a few. Ushering in tourists will force the concern departments to make sure that the state looks presentable and neat, which in turn will hopefully witness a waking up of the lethargic and cumbersome Municipal Corporation into activity rather than indulging in endless agitations and cease work strikes. If and when the people of the state starts to mingle and interact with the tourists from different places will be better understanding of the world and ultimately a broadening of outlook and a better sense of empathy develop. Developing the natural prospects of the region will also present a better opportunity to the people from other parts to not only enjoy the scenic beauty, but also to appreciate the myriad cultures and traditions. The most important and basic consideration for the need to develop the tourism industry in the state is obviously the financial aspect which would act as a catalyst for further growth of a number of related sectors. The positive fallout will have a huge impact on the society and will no doubt mitigate a lot of social problems. But in order to realize the proposed move, a concerted and consistent effort is vital. Pouring huge amounts of money and materials alone will not make things happen. Law and order situation still remains a matter of grave concern. A dedicated and close monitoring of the works right from the outset should be made to ensure progress and timely completion, a component missing from the public development activities in the state which has resulted in consistent mishaps, cost overruns and scandals. A wide range of changes encompassing every aspect of public welfare amenities need to be put in place. The Government should make the full opportunity to make the state stand out and be counted as an integrated tourism destination in the world. Yet the upbeat mood is still tinged with a shadow of doubt in the collective mind of the public on whether the resources sanctioned by the state Government will disappear amidst scandals without a trace- a valid concern given the dubious track record of the state government who has the unerring knack of twisting even the simplest task into a tangled knot. Perhaps it is the right time to sit back and reflect on their personal experiences from the many vacations, official visits and study tours taken courtesy the state government exchequer.

## Hardcore Maoist arrested, huge cache of cane bombs seized

**Gaya, Oct. 12:** A hardcore Maoist was on Monday arrested during a joint operation in Mathurapur village here. SSP Manu Maharaj said on the basis of information obtained from the arrested Maoist, the police seized four cane bombs, each weighing 30 kg from Mathurapur village. A large quantity of explosives was also recovered from Dumaria village and other places falling under Imamganj Assembly constituency, the SSP said. The arrested person belonging to proscribed CPI Maoist outfit has been identified as Vinod Yadav, the SSP said. The Maoist was arrested during a joint operation by state police and CRPF's Cobra unit in the district in view of the elections. A huge cache of cane bombs and IEDs were also seized from Mohanpur police station limits of the district, he said. Assembly speaker Uday Narayan Choudhary and former chief minister and HAM chief Jitan Ram Manjhi are in the fray from Imamganj assembly constituency. Assembly polls will be held in Gaya district in the second phase on October 16.

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## National & International

### Shiv Sena's gesture an insult to spirit of Indian democracy: Kulkarni

**ANI Mumbai, Oct. 12:** Observer Research Foundation (ORF) chairman Sudheendra Kulkarni on Monday expressed his disappointment with the Shiv Sena's rigid stand on cancelling former Pakistan foreign minister Khurshid Mahmud Kasuri's book launch event and said that it was an insult to the spirit of Indian democracy.

"Today morning when I left from my home, my car was stopped right outside my house by the Shiv Sena workers. They asked me to step out. The moment I stepped out, they held me and started shouting slogans against me, abused me, called me anti-national," Kulkarni told the media here. "They said, 'we had ordered you to cancel today's

programme. You didn't. So now you will have to pay for it'. After this, they held me and threw black oil paint on me," he added. Kulkarni further said that he was not worried about what had happened. "I will not be scared. But I want to say that whatever has happened is an insult to the spirit of the national flag and India's democracy. This

shouldn't have happened," Kulkarni said. "I have heard that this was a mild way of protest and something bigger than this could also happen. I just want to say that I am ready," he added. The incident happened ahead of a book launch of former Pakistan foreign minister Khurshid Mahmud Kasuri being organised by ORF.

### Thousands mourn victims, blame Government

**ANI London, Oct. 12:** Thousands of people gathered in central Ankara a day after twin bombings targeted a peace rally in the city to mourn the victims of the attack. Many mourners as well as opposition parties have blamed the Turkish government for failing to provide adequate security measures ahead of the peace rally. They also accused that the police

officers fired teargas at the victim's families who had arrived to inquire about their loved ones after the bombing, reported The Guardian. The demonstrators, shouting slogans "chief and murderer Erdogan" and "death to fascism," labeled the attacks as a 'terrorist act' by his government. Denying the allegations, the government said that the attack could have been carried out by

the Islamic State, Kurdish militants or radical leftist groups. At least 128 people were killed and more than 200 people were injured in a twin suicide bomb attacks on Saturday in a peace rally organized by several leftist groups, including labour unions and the pro-Kurdish Peoples' Democratic party (HDP). No group has claimed any responsibility for the bombing yet.

### Iraq claims senior ISIS leaders killed in air strike

**ANI London, Oct. 12:** The Iraqi military have claimed to have killed senior commanders of the Islamic State of Iraq and Syria (ISIS) in an air strike operation by their military. ISIS chief Abu Bakr al-Baghdadi, however, was not among the victims in the air strike. According to The Guardian, in a statement by the country's war media cell, the air strike targeted Baghdadi's convoy as it was travelling to Karabla, a town near Iraq-Syrian border. According to reports, the strike was conducted with coordination among Iraq's interior ministry intelligence services and the joint operation command centre.

### J-K: Shutdown in valley over Udhampur attack

**ANI Srinagar, Oct. 12:** Hurriyat leader Syed Ali Shah Geelani has called for a shutdown in the valley on Monday over the petrol bomb attack on a Kashmir-bound truck in Udhampur. All shops, business establishments, schools, colleges

and government offices are closed and public transport is off the roads in the valley today. Authorities have deployed police and paramilitary forces in good numbers to maintain law and order situation. The petrol bomb attack lead to an uproar in the Jammu and

Kashmir assembly on Saturday, with the opposition demanding a reply from the ruling BJP-PDP coalition. According to reports, four people have been arrested in connection with a petrol bomb attack on a valley-bound truck in Udhampur so far.

### 5 killed after British helicopter crashes in Kabul, says Nato

**AP Kabul, Oct. 12:** Nato says five people have been killed and five others injured in a helicopter crash on its base in the Afghan capital, Kabul. In a statement on Sunday, the alliance said the helicopter "crashed due to a non-hostile incident 11 October at approximately 4:15 pm at Camp

Resolute Support, Kabul." The alliance says the incident is under investigation. The nationalities of those killed and injured were not released, according to protocol. Earlier, US Army Col Brian Tribus, the military spokesman, said an "incident" involving a NATO aircraft and an observational balloon

had taken place "in the vicinity of the Resolute Support base." The balloon was severed from its mooring in the incident, he said, without providing further details. An Afghan security guard said the military helicopter appeared to strike the balloon as it was landing.

### Name correction

My real name Jelisky Athokpam, son of A. Surchand of Wangbal Lamboithong, Thoubal is wrongly written as Zelisky Athokpam. The name should be written as Jelisky Athokpam. Sd/- Jelisky Athokpam S/o. A. Surchand Wangbal Lamboithong, Thoubal

## State News

### Dynamic Start up 1.0 event held successfully, 3 viable biz ideas selected

**Imphal, Oct 12:** Aspiring entrepreneurs who came up with the business ideas - Taret Foods, Kangla Incense and Sangbrei Hairoil won the top three positions of Dr Amuchou Soraisham Aspiring Entrepreneur Award in the Dynamic start up event held at MIMS Manipur University on Sunday. The top three toppers were awarded a cash prize of Rs 5000, Rs 4000 and Rs 3000 plus mementos. The selected budding entrepreneurs will also be provided with facilities like guaranteed Private Investments for Validated Business Ideas, 6 Months Business Mentoring at the Incubation Center managed by GLOBIZS and WOL media and 12 Ads Credits from Manipur Times when their product is ready to go out to the market. The Start-up event is organized with support from the sponsoring Partners like Marina Spring, Shija Hospitals, Babina Diagnostics, FRANCHISE India, Hotel Classic, Imphal, Globiz Web Solutions, Manipur Creations, HVS Constructions Materials Pvt. Ltd with a view to boosting up the aspiring local entrepreneurs as well as help validating their business ideas by using the scientific tools like Business Canvas, Lean Canvas, Javelin Board etc. Such an event simulates the real life experience of being an entrepreneur and its business process so that the entrepreneurs can gain maximum learning about his or her business idea. The overall objective of such

an event is to reduce the risk of business failure, shorten the timeline of idea to market, scale up the business through private funding. Dynamic Manipur in association with MIMS, MU, Globizs and WOL Media organized the first episode of "Dynamic Start up" on October 10-11, 2014 at MIMS, MU after conducting two Lean Start up Workshops in the months of March and May, 2015 earlier. As panel of jury, Dr Dhabali Thangjam (Chairman, Babina Healthcare & Hospitalities Pvt Ltd), Koijam Vasunraz (MD, Manipur Creations) and Hanjabam Shubra Devi (MD, Meira Foods) judged the biz ideas presented by the aspiring entrepreneurs. Keshorjit Sororkhaibam (faculty, MIMS, MU) Roshni Kumar Yambem (MD, Globizs Web Solutions Pvt Ltd), James Mayyngbam (MD, WOL Media) worked as coaches during the two day long start up event. As endorsing partners, MIMS, Manipur University, Korea Manipuri Association (KMA), North American Manipur Association (NAMA), Green Biotech, Likla - Thangjam Agro Industries Pvt. Ltd., Imphal, WiseWorld Immigration and Education Consultants, Toronto, Canada extended support in successful conduct of the event while WOL Media, Siroi Offset Printers, Thoubal, Globizs Web Solutions, E-pao, Impact TV, Manipur Times, The Peoples'



Chronicle as Advertising, Printing, Technology & Media Partners. On the second day of the event, eight aspiring entrepreneurs competed with presentation of their business ideas. On first day of the event, Dr. Keshorjit Sororkhaibam (faculty, MIMS, MU) elaborated as to why Dynamic Manipur organized such start up event, which was followed 10 mins talk of James Mayyngbam (MD, WOL Media) explaining the process to be followed in 1st and 2nd day of the event. He also mentioned about the business monitoring and consulting services to be provided at the Incubation center. Later, Roshni Kumar Yambem (MD, Globizs Web Solutions Pvt. Ltd) has provided a recap of Lean Start up methodology and its importance in particular for starting up a new business. Ten

business ideas with 20 participants competed on the first day. There were discussions on problem identification, business assumptions and how to conduct a meaningful customer survey. The teams were sent out the field for survey. Customer feedback analysis and mentoring activities were conducted in the presence of the coaches. On second day, the teams conducted second round of survey and came back to the base by 12:30 pm, which was followed by analysis, presentation preparation in the same format for each teams with the advice from the coaches. Finally on this final day of the event, top three business ideas were judged by jury members based on the performance of the presentation and Q&As.